

NEW INTERNATIONAL AGREEMENTS FOR THE CETILAR® LINE

The PharmaNutra patent continues to gain recognition in foreign markets. The latest agreements are with Turkey, Romania and Taiwan.

Pisa, 6th May 2018 – PharmaNutra S.p.A., leading pharmaceutical company in the iron-based nutritional supplements sector and listed in the AIM Italia market, communicates that two new agreements have been sealed for the foreign distribution of Cetilar® products, the rapidly absorbed cream ideal for reducing painful post-trauma symptoms in muscles and joints.

The first agreement was sealed with the Turkish company Bio Gen Ilac on a basis outlined last October during the CPHI of Madrid, the most important international pharmaceutical trade fair where PharmaNutra was present as exhibitor. The agreement regards the distribution of Cetilar® in Turkey and in Romania, two markets where the Tuscan company belonging to the brothers Andrea and Roberto Lacorte is already present with their innovative Sucrosomiale® Iron (line of products from the Sideral® brand). The business concluded with Bio Gen Ilac, the Turkish Ankara based company founded in 2000, is a contract of strategic importance for Cetilar®, a unique and patented product, thanks to which PharmaNutra has a powerful presence in the sports world even in terms of sponsorship.

The second was signed with the Taiwanese biotech multinational TTY Biopharm Company Limited for the distribution of Cetilar® in Taiwan. The new partnership is the natural consequence of the consolidated relationship with American Taiwan Biopharm Co. Ltd, company affiliated with the TTY Biopharm Limited, which has the exclusive rights to market the line of Cetylated Ester-based products in Thailand.

Andrea Lacorte, President of PharmaNutra, states: *“The line of Cetilar® products continues its constant growth and expansion into new markets, a sure and tangible sign of the scientific validity of our patent and the extraordinary effectiveness of the product. We are undergoing a process of expansion that month after month continues to give us satisfaction in markets that are often difficult to enter”.*

These new agreements further reinforce the international presence of the Cetilar® brand and follow the recently signed agreements for its distribution in Israel, Thailand, Austria, Sweden and Norway.

PharmaNutra S.p.A.

Founded and led by the President Andrea Lacorte and Vice President Roberto Lacorte, PharmaNutra was established in 2003. It develops unique nutritional supplements and innovative nutritional devices, handling the entire production process, from proprietary raw materials to finished product. The efficacy of the products has been demonstrated with a wealth of scientific evidence, with 91 studies published involving more than 6000 subjects. The Group distributes and sells its products in Italy and abroad. In Italy, products are sold through a network of 150 Pharmaceutical Representatives serving doctors and also exclusively selling PharmaNutra products to pharmacies throughout Italy. Products are sold in over 49 countries abroad, through 33 partners selected from among the finest pharmaceutical companies. PharmaNutra leads the market in the production of iron-based nutritional supplements under the SiderAL brand, where it boasts a number of important patents on sucrosomial technology. Over the years, the Group has developed a precise strategy for the management and production of intellectual property, founded on the integrated management of all the various elements: proprietary raw materials, patents, brands and clinical evidence.

<http://www.PharmaNutra.it>

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