

PHARMANUTRA S.P.A.: ANOTHER YEAR WITH FERNANDO ALONSO

The partnership agreement with the famous Spanish motorsport champion has been renewed, and he will be the brand ambassador for Cetilar® also in 2025.

Pisa, March 26, 2025 - [PharmaNutra S.p.A.](#) (MTA; Ticker PHN), a company specializing in the field of iron and mineral nutritional supplements and medical devices for muscles and joints, announces the **renewal of its partnership with Spanish driver Fernando Alonso**, who will be competing in the 2025 Formula 1 World Championship with the Aston Martin team.

At the age of 43, a two-time Formula 1 World Champion (2005 and 2006), two-time 24 Hours of Le Mans winner (and World Endurance Champion), and winner of the 24 Hours of Daytona, **Alonso will once again be the brand ambassador for Cetilar®**, a line of products dedicated to the well-being of muscles and joints, based on Cetylated Esters (CFA), available in Cream, Patch, Tape, and Gold versions. The line has also expanded to include Cetilar® Nutrition, a new product line focused on nutrition and enhancing the performance of competitive athletes.

A true living legend of motorsport, Fernando Alonso began his collaboration with PharmaNutra S.p.A. five years ago, during his participation in the 2020 Dakar Rally, forming a relationship that has only strengthened over the years and has also contributed to the development of the Cetilar® Nutrition product line. This is, therefore, a truly comprehensive partnership between Alonso and PharmaNutra, confirming a relationship that goes far beyond the presence of the Cetilar® brand on the Spanish champion's helmet throughout the current Formula 1 season.

Roberto Lacorte, Vice President of PharmaNutra S.p.A., states: *'The partnership with Fernando Alonso is a source of great satisfaction because we are talking not only about an exceptional champion, but also an extraordinary person who embodies the values we believe in and on which, together with my brother Andrea, we have built our company. Vision, passion, and determination have accompanied Fernando since his beginnings, and it is a pleasure to share these values with him once again this year, in a new chapter of an extraordinary career that truly knows no equals'.*

Fernando Alonso states: *'I am really happy and proud to continue this collaboration with PharmaNutra. Being supported by this company and these people is definitely something more than just a commercial agreement. I believe that in the history of PharmaNutra and in the human relationships with its founders, there is a reflection*

of my own values, both as a person and as an athlete. I approach this new season with the enthusiasm and energy of always, with the friends and excellence of PharmaNutra”.

PharmaNutra S.p.A.

Founded and led by the President Andrea Lacorte and Vice President Roberto Lacorte, PharmaNutra was established in 2003. It develops unique nutritional supplements and innovative nutritional devices, handling the entire production process, from proprietary raw materials to finished product. PharmaNutra is a leader in the production of iron-based nutritional supplements with the SiderAL® brand, where it can claim important Sucrosomial® Technology patents, and is considered one of the top players in the sector of medical devices dedicated to the restoration of joint capacity thanks to the Cetilar® brand, now on the market also with Cetilar® Nutrition, a line of supplements designed for those who practice sport constantly. Over the years the Group - present abroad in over 89 countries - has developed precise strategy for the management and production of intellectual property, founded on the integrated management of all the various elements: proprietary raw materials, patents, brands and clinical evidence.

PharmaNutra.it

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