

**PHARMANUTRA S.P.A.: PARTNERSHIP WITH GIRO D'ITALIA
MAY 9 KICKS OFF THE 108TH EDITION OF THE "PINK RACE" OF CYCLING,
WHICH WILL HAVE AS ITS OFFICIAL NUTRITION PARTNER THE CETILAR® NUTRITION BRAND**

Pisa, 6 May 2025 – [PharmaNutra S.p.A.](#) (MTA; Ticker PHN), a company specialising in the field of iron and mineral nutritional supplements and medical devices for muscles and joints, prepares to experience one of the most watched sporting events on the international sports scene as a protagonist.

In fact, the company founded in 2003 by brothers Andrea and Roberto Lacorte will be the Official Nutrition Partner of the Giro d'Italia cycling race with the Cetilar® Nutrition brand, the new product line dedicated to nutrition and performance enhancement for the competitive athlete.

The 2025 edition of the "pink race" organized by RCS Sports & Events will kick off on May 9 from Durres, Albania, then land in Italy on May 13, in Alberobello, Puglia, and conclude on June 1 in Rome, after also stopping in Pisa, Italy, on May 20, where PharmaNutra is based.

The partnership with the Giro d'Italia includes a three-year commitment, thus also valid for the 2026 and 2027 editions, and further consolidates the positioning of the Cetilar® Nutrition brand as a benchmark in performance and health by embracing one of the world's most iconic cycling competitions.

Moreover, this partnership not only provides PharmaNutra with an extraordinary opportunity to strengthen its visibility globally, bringing Italian excellence to the world, but also embodies shared values such as determination, preparation and the continuous pursuit of excellence.

Launched on the market in 2023, Cetilar® Nutrition is the product line dedicated to sports nutrition: a range of supplements and functional foods targeted to support athletes' physical performance, especially in endurance sports, by providing optimal energy, hydration and recovery.

With their scientifically advanced formulation, Cetilar® Nutrition products are the ideal support for meeting the challenges of cycling, a sport that requires sustained performance and careful management of energy reserves.

"Being chosen as the Official Nutrition Partner of the Giro d'Italia is a source of great pride and satisfaction for us", stated Roberto Lacorte, Vice President and CEO of PharmaNutra S.p.A. "This partnership is an important confirmation of our commitment to research and development of innovative solutions to support athletes' health and performance in the most complex challenges. This is a unique opportunity to bring our contribution to the world of cycling through one of the most prestigious events in the industry. Personally, this

agreement takes on an even deeper and more symbolic meaning since the Giro, after 45 years, will stop in Pisa, the city that hosts our headquarters”.

With this new collaboration, PharmaNutra confirms its role as a top player in the sports nutrition market and prepares to experience three years of sports, passion and innovation as a protagonist.

PharmaNutra S.p.A.

Founded and led by President Andrea Lacorte and Vice President Roberto Lacorte, PharmaNutra is a company founded in 2003 that develops unique nutritional supplements and innovative medical devices, taking care of the entire production process. PharmaNutra is a leader in the production of iron-based nutritional supplements under the SiderAL® brand, where it boasts important patents on Sucrosomial® Technology, and is considered one of the top emerging players in the field of medical devices dedicated to the restoration of joint capacity thanks to the Cetilar® brand, now also on the market in the Nutrition version, a line of supplements designed for those who practice sports constantly. Over the years, the Group – present abroad in over 80 countries – has developed a precise strategy in the production of intellectual property, based on the integrated management of all components: proprietary raw materials, patents, trademarks and clinical evidence.

PharmaNutra.it

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