# ••• PharmaNutra

2019 PharmaNutra Group Financial Results 31/12/2019 CDA 23/03/2020

#### 2019 HIGHLIGHTS

- NET REVENUES FY2019 € 53,6 M (+15% vs. FY 2018), thanks to the positive contribution of Sideral® and Cetilar® product lines, to the continuous development of product portfolio, and to the international growth
- ➤ GROSS OPERATING PROFIT € 13,2 M (+12% vs. FY 2018 restated), which confirms the Group's extremely good profitability around 25%
- NET INCOME FROM OPERATING ACTIVITY € 8,5 M (+8% vs. FY 2018 restated)
- NET CASH € 13,6 M (+2,2 M vs. 31.12.2018), which underlines the Group's impressive capability to generate positive cash flow
- PROPOSED DIVIDEND PER SHARE € 0,46



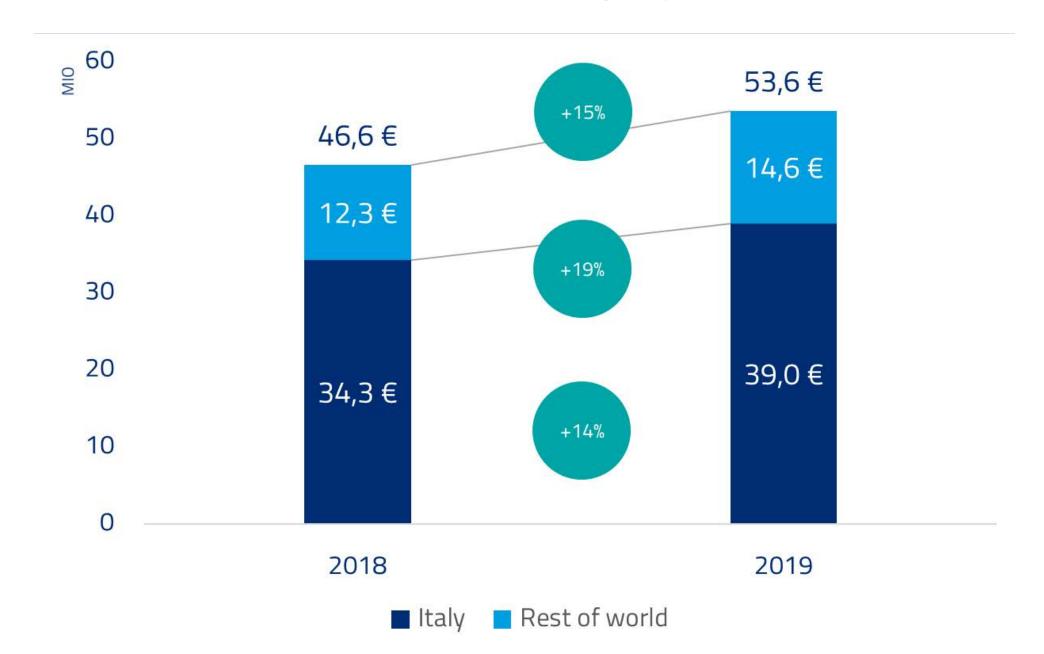




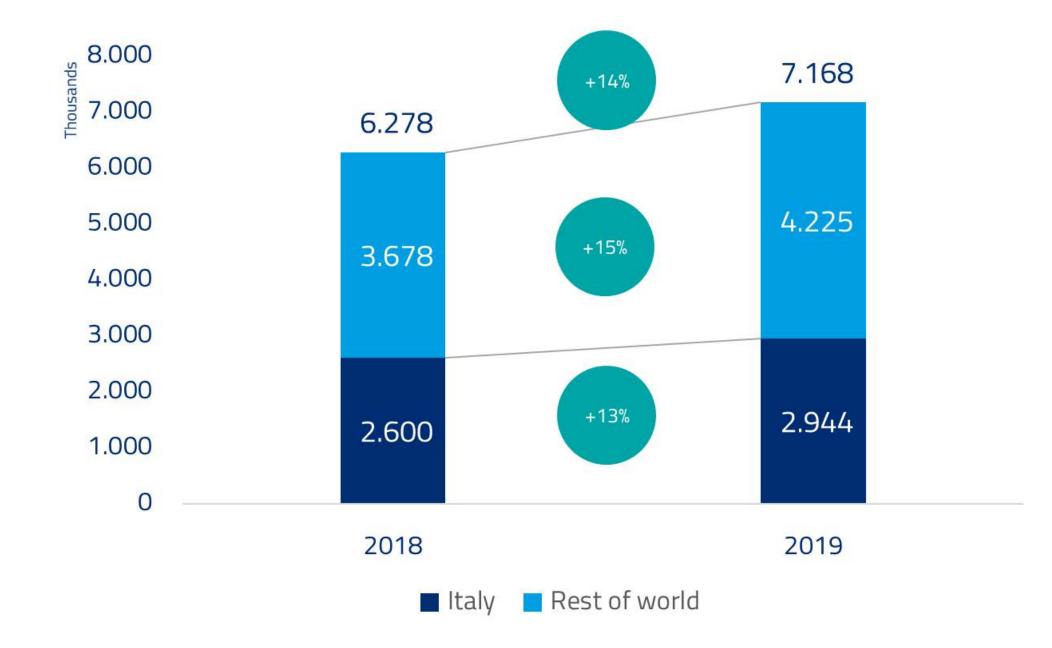




### **NET REVENUES**

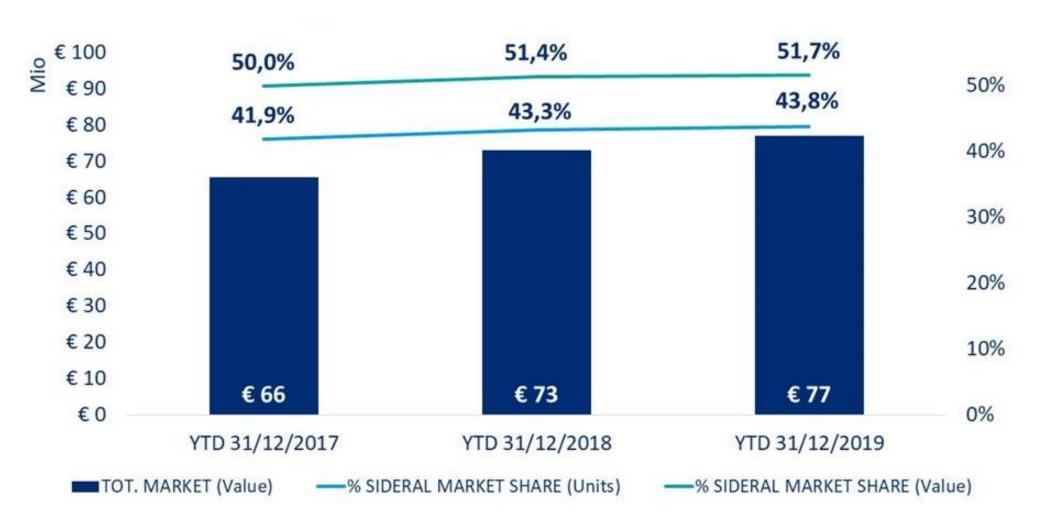


## SALES VOLUME (UNITS)



#### IRON SUPPLEMENTS MARKET VALUE IN ITALY

#### Food Supplements Iron Market and % Sideral Market Share

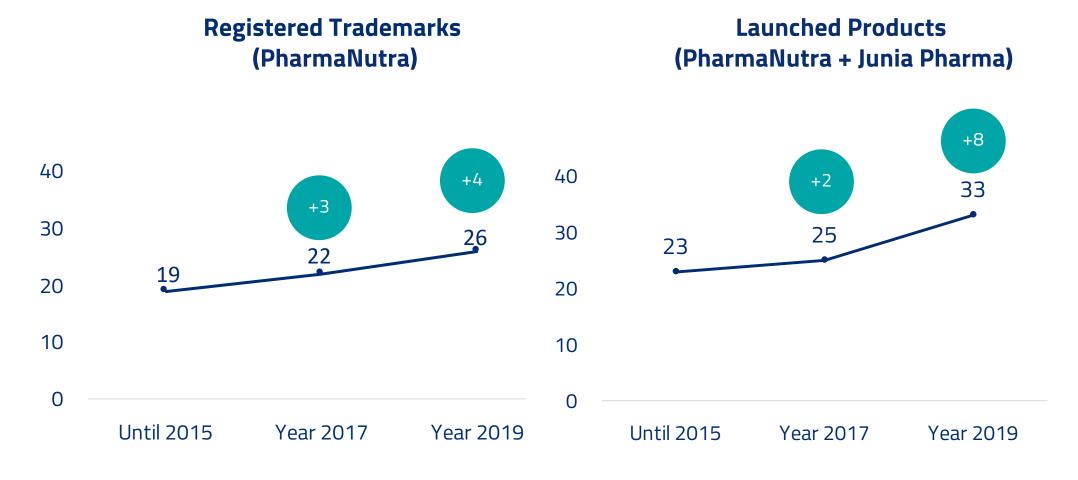


## ANTI-INFLAMMATORY TOPICAL CREAM MARKET VALUE IN ITALY

Tot. Market and % Cetilar Market Share



## REGISTERED TRADEMARKS AND LAUNCHED PRODUCTS



#### RAW MATERIALS AND REGISTERED PATENTS



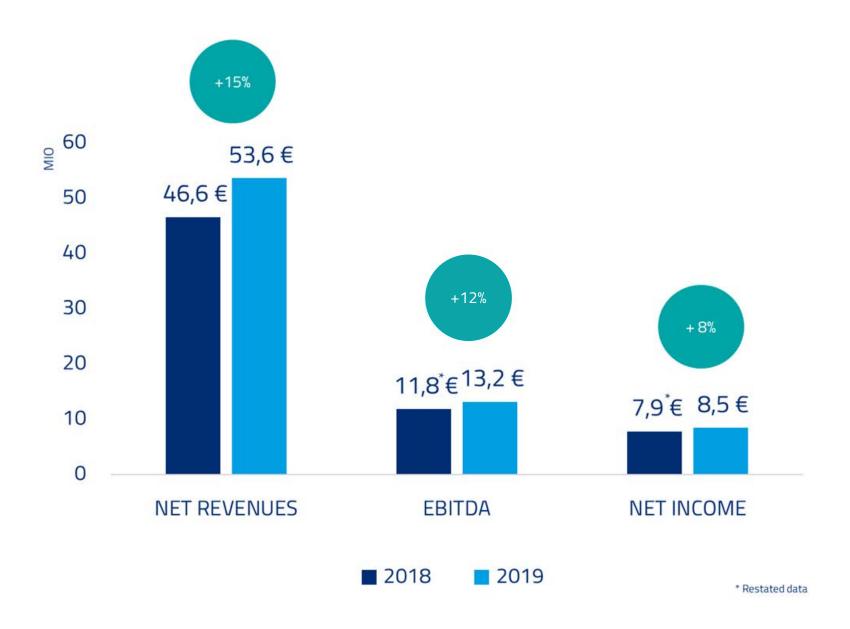
#### SCIENTIFIC AND MEDICAL RESEARCH

#### Observational Studies (Pharmanutra + Junia Pharma)

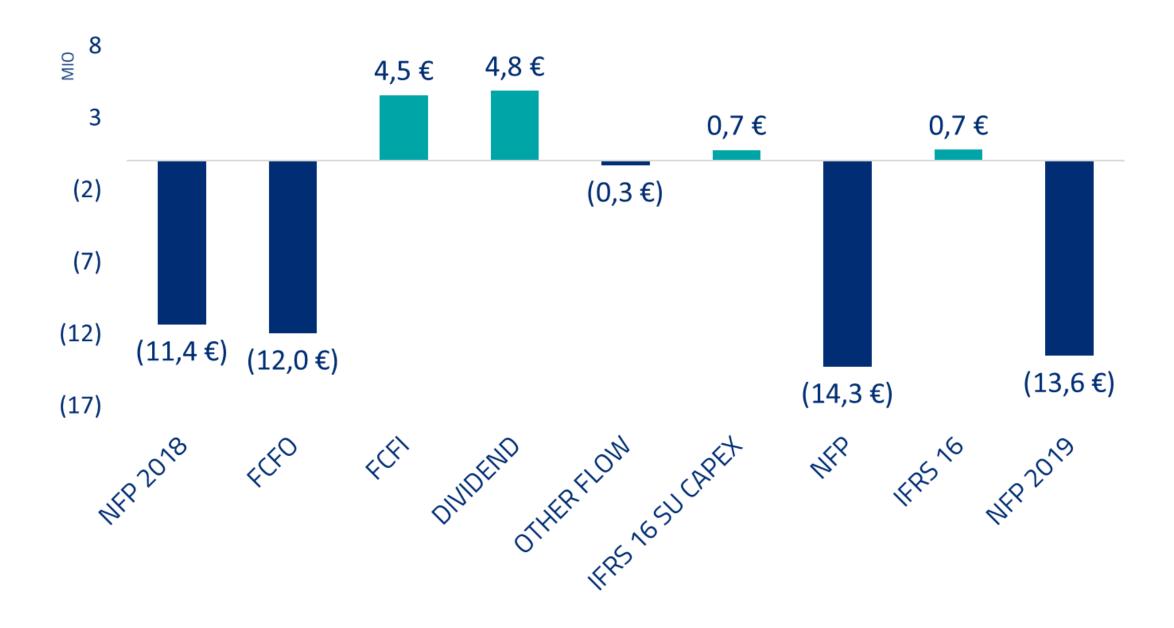




#### **ECONOMIC RESULTS**



#### NET FINANCIAL POSITION



## RECLASSIFIED CONSOLIDATED BALANCE SHEET

|   | 30/12/2019 | 31/12/2018 |
|---|------------|------------|
| NET WORKING CAPITAL                       | 6.985      | 8.866      |
| TOTAL FIXED ASSETS                        | 10.503     | 6.438      |
| PROVISIONS AND OTHER M/L-TERM LIABILITIES | (2.914)    | (2.232)    |
| TOTAL USES                                | 14.574     | 13.072     |
| SHAREHOLDERS' EQUITY                      | 28.134     | 24.442     |
| NET FINANCIAL POSITION                    | (13.560)   | (11.370)   |
| TOTAL SOURCES                             | 14.576     | 13.072     |

••• 2020 OUTLOOK

#### **2020 OUTLOOK**

- During year 2020, PHARMANUTRA's strategy remains oriented to strengthen its leadership position in the oral iron market and to consolidate the growth of the other product lines
- ➤ In addition, PharmaNutra reinforce its focus on international growth and on the enlargement of product range on foreign markets
- PHARMANUTRA, trying as usual to anticipate future trends, is proactively managing all critical issues concerning the Covid-19 emergency and its global economic consequences
- > PHARMANUTRA GROUP's business is among those defined as essential for the management of health emergencies and, to date, there are no critical issues with respect to its core activities
- Commercial activities are fully operative: 99% of direct sales are carried out through pharmacy and drugstore distribution channel.











#### ITALY GROWTH DRIVERS

PHARMANUTRA HAS ADOPTED A BRAND NEW COMMERCIAL STRUCTURE
TO BETTER EXPLOIT A CONTINUOUSLY GROWING PRODUCT RANGE



PHARMANUTRA IS CONTINUOUSLY REINFORCING SALES FORCE NETWORK WHICH WILL INCREASE FROM 130 TO 200 SCIENTIFIC SALES REPS (SSRs)

## INTERNATIONAL GROWTH DRIVERS

|                          | COUNTRIES | PARTNERS |
|--------------------------|-----------|----------|
| 1<br>CONTRACTS           | 55        | 34       |
| ACTIVE SALES             | 51        | 30       |
| ON-GOING<br>REGISTRATION | 4         | 4        |
| ON-GOING<br>NEGOTIATION  | 6         | 6        |

#### SCIENTIFIC RESEARCH ACTIVITIES

#### **Basic Research**

- 3 full paper studies on Sucrosomial® Iron mechanism of action and kinetic
- 1 full paper study on Ultramag® bioavailability
- **6** full paper studies presented at international scientific congresses

#### **Scientific Research**

- 21 clinical studies published in the last year
- 24 full paper studies published on international peer reviewed scientific Journals about Sideral®, Cetilar® and Ultramag®
- o **16** on-going obervational studies

#### IN COLLABORATION WITH













SUCROSOMIAL® IRON HAS BEEN DESCRIBED AS **THE MOST INNOVATIVE** ORAL IRON IN SEVERAL CONSENSUS PAPERS

#### CROSS-CHANNEL COMMUNICATION PLAN



PHARMANUTRA **INCREASES ITS STAKEHOLDERS REACH**THROUGH A TAILORED MARKETING-MIX

### NEW INDUSTRIAL PLANT



The establishment of a **new industrial plant** comes along with the sales organization development and the continuous investments in R&D to meet new challenges and reach ambitious targets.

This investment reinforces **PharmaNutra Group**'s position as a fully integrated pharmaceutical company thanks to a complete control of sucrosomial materials manufacturing and a greater efficacy and responsiveness of R&D activities.

••• PharmaNutra