

PHARMANUTRA GROUP SIGNS AN AGREEMENT WITH TRIGEN PHARMA INTERNATIONAL FOR THE DISTRIBUTION OF SIDERAL® PRODUCTS IN PAKISTAN

Pisa, 15th January 2019 – A significant new step forward in the process of expansion on international markets for PharmaNutra (AIM Ticker PHN), the Group that comprises PharmaNutra S.p.A., leader in the iron-based nutritional supplements and medical devices sector, listed on the AIM Market Italy, Junia Pharma S.r.l., operating in the paediatric products market and a benchmark in the sector for quality and innovation, and Alesco S.r.l., which produces and distributes raw materials for the pharmaceutical and food supplements market.

PharmaNutra is pleased to announce the signing of an agreement with Trigen Pharma International, a Pakistani pharmaceutical giant founded in 1994 that manufactures and sells leading-edge medical and nutraceutical devices, for the distribution in Pakistan of its products with Sucrosomial Iron®, the innovative patent that has earned PharmaNutra Group a leadership position in the production of iron-based nutritional supplements.

Trigen Pharma International will be distributing the following products in Pakistan on behalf of PharmaNutra: SiderAL® Forte Int, SiderAL® Folico 30 and CardioSiderAL®; for Junia Pharma, it will be distributing SiderAL® Oro and SiderAL® Gocce, both in the INT version.

With a population of over 200 million, Pakistan is the sixth most densely populated country in the world, in which the pharmaceutical sector is one of the most rapidly expanding, with a growth rate of around 15% a year (*source: Infomercatiesteri.it – Italian Foreign Ministry Report – Italian Embassy Pakistan 2016*). For this reason, Pakistan is an extremely attractive market for the spread of products featuring Sucrosomial Iron®, a technology that is continuing to receive praise from authoritative members of the international scientific community, supported by important results in terms of sales.

Andrea Lacorte, President of PharmaNutra, explained: *“This agreement with Trigen Pharma International will allow us to introduce our Sucrosomial Iron® into a large market for which we have high expectations. The prestigious international standing of our partner will allow us to get off to the best possible start. The most important aspect of this agreement is that Trigen Pharma will be distributing PharmaNutra brand products, something that is not to be taken for granted in a market that places such strong restrictions on the entrance of finished products”.*

PharmaNutra S.p.A.

Founded and led by the President Andrea Lacorte and Vice President Roberto Lacorte, PharmaNutra was established in 2003. It develops unique nutritional supplements and innovative nutritional devices, handling the entire production process, from proprietary raw materials to finished product. The efficacy of the products has been demonstrated by numerous clinical studies, 79 of them published and with more than 6000 subjects treated with the supplements. The Group distributes and sells its products in Italy and abroad. In Italy, products are sold through a network of 180 Pharmaceutical Representatives serving doctors and also exclusively selling PharmaNutra products to pharmacies throughout Italy. Products are sold in over 70 countries abroad, through 35 partners selected from among the finest pharmaceutical companies. PharmaNutra leads the market in the production of iron-based nutritional supplements under the SiderAL brand, where it boasts a number of important patents on sucrosomial technology. Over the years, the Group has developed a precise strategy for the management and production of intellectual property, founded on the integrated management of all the various elements: proprietary raw materials, patents, brands and clinical evidence. <http://www.PharmaNutra.it>

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