

PHARMANUTRA S.P.A. PRESENTS A NEW CETILAR® LINE PRODUCT

Innovative, versatile and easy to apply - available in pharmacies from today – it's an expansion to the patented Cetylated fatty acids-based (CFA) line for muscles and joints.

Pisa, 3rd November 2020 - [PharmaNutra S.p.A.](#) (AIM Ticker: PHN), leader in the iron-based nutritional supplements sector and with a strong presence on the muscle and joint product market, **expands its Cetilar®** range, a Cetylated fatty acids-based (CFA) patented line already available in cream and patch versions.

Presented officially during the convention held virtually yesterday and today for the company's sales force, the new product, available in pharmacies from today onwards, is an important expansion of the Cetilar® brand: a line of products for muscles and joints. At the beginning of May, the line obtained the **Play Sure Doping Free** certification granted by the *No Doping Life* association, through certification by *Bureau Veritas Italy*.

An innovative inelastic, versatile adhesive strip, easy to apply on any part of the body, based on menthol and cetylated fatty acids (CFA) of plant origin, guaranteeing a prolonged benefit for joints, muscles and tendons thanks to its slow release action. Like the other Cetilar® products, it helps reduce painful symptoms following traumas, contractures, pulled muscles, contusions or distortions, as well as recovering mobility improving functionality and movement.

"With its market launch of Cetilar® Tape with menthol, a truly practical, easy-to-use product, PharmaNutra takes a further step towards completing the Cetilar® line. Its formulas are not just for those practising sports. They are for anyone living with musculoskeletal conditions", declares Germano Tarantino, Chief Scientific Officer of PharmaNutra S.p.A. "Thanks to its effective formula, the new product improves joint functionality and rigidity, reduces muscle pain and provides rapid relief to the area being treated thanks to its menthol content. Characteristics making it unique".

With its Cetilar® brand, PharmaNutra S.p.A. can boast a strong presence in the sports world: from title sponsorship in the football world of Parma Calcio 1913 in Series A and Pisa Sporting Club in Series B, to participation, in Motor sport, in the Endurance World Championships with the Cetilar Racing team, in sailing, running, basketball, volleyball and the Paralympic sports.

PharmaNutra S.p.A.

Founded and led by the President Andrea Lacorte and Vice President Roberto Lacorte, PharmaNutra was established in 2003. It develops unique nutritional supplements and innovative nutritional devices, handling the entire production process, from proprietary raw materials to finished product. The efficacy of the products has been demonstrated with a wealth of scientific evidence, with 112 studies published involving more than 7000 subjects. The Group distributes and sells its products in Italy and abroad. In Italy, products are sold through a network of 140 Pharmaceutical Representatives serving doctors and also exclusively selling PharmaNutra products to pharmacies throughout Italy. Products are sold in over 50 countries abroad, through 34 partners selected from among the finest pharmaceutical companies. PharmaNutra leads the market in the production of iron-based nutritional supplements under the SiderAL® brand, where it boasts a number of important patents on Sucrosomial® technology. Over the years, the Group has developed a precise strategy for the management and production of intellectual property, founded on the integrated management of all the various elements: proprietary raw materials, patents, brands and clinical evidence.

PharmaNutra.it

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